



MICHEL MULLER

Co-Founder Picnic Technologies. Michiel Muller is a Serial Entrepreneur. A specialist in entrepreneurship, innovation, decisiveness and opening up markets. A top speaker in the field of entrepreneurship and strategy. Book Michiel Muller via Assemblee Speakers.

Tijdslijn

2016

Muller wint met Picnic de Beste Start-up Award

2015

Muller richt online supermarkt Picnic op

2011

Muller wint met Fashionista de Beste Start-up Award

2010

Mullers boek 'Ervaringen van een serial entrepreneur' wordt beste ondernemers- boek

2004

Muller richt de succesvolle onderneming Route Mobiel op

2001

Muller richt de succesvolle onderneming Tango op

Categorie

Management & Leadership, Retail & Trade

Type

Business leader | Entrepreneur, Visionair | Innovator

Inzetbaarheid

Keynote speaker, Moderator/ Presenter

Talen

English, Dutch, French

Afkomstig van

The Netherlands

Biografie

Michiel Muller is co-founder of Picnic, a Dutch Online Supermarket.

Serial entrepreneur Michiel Muller (1964) founded several companies that were highly disruptive in their markets. The first was an unmanned petrolstation chain, Tango, which he set up together with his business partner Marc Schröder. After that they set up other disruptive companies, such as Routemobiel, a roadside assistance company, and Bieden & Wonen, an online auction site for houses.

Michiel is also active as an investor in the startup

community. He invested in companies such as Fashiolista.com, a fast-growing social fashion community and Vault79.com, another online auction site. He's also a member of the Board of Directors of La Dress . Muller wrote the business book 'Ervaringen van een serial entrepreneur' ('Experiences of a serial entrepreneur') which was voted best business book 2010/11.

Muller is a member of the advisory board of the Holland Program on Entrepreneurship HOPE (Erasmus University Rotterdam / TU Delft / Leiden University) and the Amsterdam Center for Entrepreneurship (ACE University of Amsterdam / Free University / University of Amsterdam).

Michiel Muller is a specialist in entrepreneurship, innovation, decisiveness and disruptive business models. He offers companies insight into their own way of working and provides inspiration for innovation and change by using his experience as a serial entrepreneur.