



## RAISSA & JOYCE DE HAAS “DOUBLE DUTCH”

Dynamic twin co-founders of award-winning brand "Double Dutch"

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### Categorie

Business & Management

### Type

Keynote speaker

### Inzetbaarheid

Keynote speaker, Expert, Debat deelnemer

### Thematiek

How to exponentially grow, How to build a business to scale in a lean way, How to raise investment, How to export efficiently, More broadly: (female) entrepreneurship, Food & Beverage

### Talen

EN, NL

### Afkomstig van

The Netherlands

## Biografie

Joyce and Raissa de Haas are the dynamic twin co-founders of award-winning UK premium tonic and mixers brand Double Dutch. Since launching in 2015, they have received numerous accolades with Sir Richard Branson supporting their vision by awarding them a coveted Foodpreneur Award. Additional honours include being featured in The Telegraph's 'Top 50 Most Ambitious Business Leaders' in 2019, and taking a spot on the prestigious Forbes '30 under 30' Europe list. In just a few years, they have

build a multi million pound business exporting to over 30 countries, where most recently also the family Heineken invested a minority stake in.

We are a brand built on a belief in maximising flavourful drinking, creating unexpected pairings that enhance every adult drinking occasion - whether served with premium spirits or savoured solo.

It is not just about flavourful drinking at Double Dutch, doing business the right way is an important principle for us. We have a clear policy in place to support diversity and are exploring new ways to drive sustainability through our supply chain.