



## KRISTOF CUPPENS

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### Categorie

Transition & Transformation, Business & Finance, Human Capital, Personal development, Entrepreneurship, Management & Leadership

### Type

Expert in Work Behavior, Business coach | Mentor, Personal coach | Trainer

### Inzetbaarheid

Business coach, Keynote speaker, Master class

### Thematiek

Straight-Line Leadership, Self-Awareness & Personal Growth, Disruptive Leadership

### Talen

EN, NL

### Afkomstig van

Belgium

## Biografie

Kristof Cuppens is a highly sought-after speaker nationally and internationally and Managing Partner at Straight-Line Leadership. He has a unique talent for helping people live their lives fully, without hesitation or regret, through his expertise in effective leadership and powerful communication.

From a young age, Kristof Cuppens' talent for

speaking was discovered while giving sports and training lessons to large groups. He uniquely combined the power of language with physical and mental transformation. Completing his Master's degree with highest honors and his many successful group trainings earned him the 'Most Talented Instructor' award in the Benelux and brought him worldwide success. He traveled from Russia to China to present to groups of thousands.

Kristof Cuppens transitioned from teaching to consultancy and was sought after to make management and executive teams within organizations more effective. It was during this period that he came into contact with Johan and Mandy van der Put of Straight-Line Leadership. He joined the company and committed himself to further spreading the mission and vision of Straight-Line Leadership.

Kristof Cuppens completed a certified Straight-Line Coach training, achieving the highest position in the coaching industry: he teaches other coaches and performance coaches to be even more effective in assisting their clients. Under the banner of Straight-Line Leadership, Kristof works with hundreds of exceptional driven entrepreneurs and leading companies per week. He shifts from conducting conversations to implementing powerful distinctions that make an impact and produce results.

As a speaker, Kristof Cuppens captivates and inspires his audience with his stories and insights about effective leadership, powerful communication, and taking ownership. With his energetic, motivating style and high entertainment value, he reaches and inspires his listeners to discover and develop their own leadership potential.

#### ABOUT KRISTOF CUPPENS

Kristof Cuppens is known not as an 'inspirational' but as an 'irritational' speaker - brutally honest,

to-the-point, and especially confrontational. He uniquely confronts you with the harsh truth (about yourself). His intention is to make you aware of unworkable behavior and patterns that hinder your growth and success, and your capacity to play a bigger game that simply allows you to contribute more.

With his direct and to-the-point approach, he provides immediate insight into yourself and helps you grow both personally and professionally. He believes that honesty is key to transformation and is known for his determination, showing everyone who is willing to pay attention to him and the message, what they previously could not see.